

### Inventor Information

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### Application Information

Title Line One :: Method and Apparatus to Determine and Use  
Audience Affinity and Aptitude  
Total Drawing Sheets :: 31  
Formal Drawings :: N  
Application Type :: Utility  
Docket Number :: TSM-SC-CIP

### Continuity Information

This application is a :: CONTINUATION-IN-PART  
> Application One :: 09/169,031  
Filing Date :: October 9, 1998  
Patent Number ::

which is a ::  
>> Application Two ::  
Filing Date ::  
Patent Number ::

### Prior Foreign Applications

Foreign Application One ::  
Filing Date ::  
Country ::  
Priority Claimed :: N